AMSTERDAM DRONE WEEK 2018
26-30 NOVEMBER

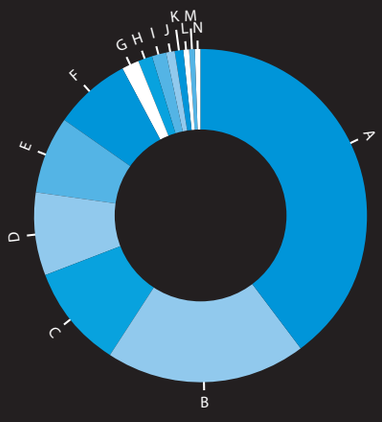


Amsterdam Drone Week

See the future of commercial drone applications come to life

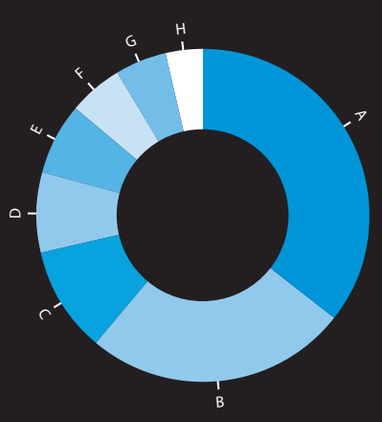
Amsterdam Drone Week is a unique new initiative. An events festival co-created by the European UAV industry, connecting science and regulatory bodies, corporates and startups. Attracting senior level industry peers and business leaders across multiple events, Amsterdam Drone Week welcomes the most engaged UAV audience. As the growth of the drone industry across the globe continues at an unprecedented rate, Amsterdam Drone Week aims to connect the value chain, offering combined new anchor events and an extensive social calendar featuring industry sessions, social celebrations and the EASA High Level Conference on Drones 2018.

Key statistics industry



Top industries using drones
FAA, THE VERGE DRONE PROJECT

A	Photo & Film:	42.9%
B	Real estate:	20.7%
C	Utilities:	10.9%
D	Construction:	8.6%
E	Agriculture:	8%
F	Research:	8%
G	Education:	1.9%
H	Manufacturing:	1.5%
I	Emergency:	1.5%
J	Insurance:	1.0%
K	Government:	0.8%
L	Conservation:	0.7%
M	Scientific:	0.6%
N	Other:	0.3%



Predicted value of drones by industry - value of business services and labour in billiions
PWC - TECH INSIDER

A	Infrastructure:	45.2$
B	Agriculture:	32.4$
C	Transport:	13$
D	Security:	10$
E	Media & Entertainment:	8.8$
F	Insurance:	6.8$
G	Telecommunication:	6.3$
H	Mining:	4.4$

$127.3 bn value of the market for drone powered business solutions

$45.2 bn value of prospective drone applications in the global infrastructure projects

Business Segments

Amsterdam Drone Week welcomes a range of events of different sizes and formats to experience future drone applications in the following business segments:

- Agriculture
- Infrastructure & Water
- Oil & Gas
- Safety & Security
- Transport & Logistics

Our strategic partners

EASA · rai AMSTERDAM

In collaboration with

Ministry of Infrastructure and Water Management

www.amsterdamdroneweek.com

Shortlist of events hosted under Amsterdam Drone Week

ADW Grand Opening

27 November 2018

Open to all, free entry, event hosted by: AMSTERDAM DRONE WEEK

ADW KICK OFF: FOR INSPIRATION SEEKERS AND PARTYGOERS

A top-notch event begins with a top-notch kick off. The first ever Amsterdam Drone Week starts with a festive opening which includes a keynote from a renowned thought leader. This opening speech also kicks off EASA's HL Conference on Drones. The Grand opening is open to all visitors, organisers and (media) partners of Amsterdam Drone Week.

Global Drone Experience

26-30 November 2018

Open to all, free entry, events hosted by several organisers.

WHAT IF YOU COULD EXPERIENCE THE FUTURE?

What drone applications and solutions will be available in future? And what impact does this have on our economies and cities? Experience new ways of precision farming, pizza delivery and taxi rides. Global Drone Experience gives you a sneak peek into the future.

Global Drone Educational Programme

26-30 November 2018

Open to all, entrance fee may apply, events hosted by several organisers.

CONNECTING INDUSTRIES AND IDENTIFYING APPLICATIONS

Over the course of the week, leading experts of user companies and manufacturers from small and medium sized enterprises, corporates and startups come together to build network, connect worlds and collaborate on building a new set of tools to better face disruption and change. Check the full programme with industry sessions on specific applications such as Oil & Gas, Infrastructure & Water, Safety & Security, Agriculture and Transport & Logistics online.



Paul Riemens, RAI

"Amsterdam Drone Week showcases the future of the UAV industry. In many of our trade exhibitions we see future drone applications waiting for European regulations to come in place. RAI believes connecting the value chain of the UAV industry now, gives the industry a head-start when regulation falls into place. All commercial industries have one thing in common: Wanting to see the future of commercial drone applications come to life. And that's what Amsterdam Drone Week stands for."

High Level Conference on Drones

27-28 November 2018

Invitation only, event hosted by: EASA, Ministry of Infrastructure and Water Management

POLICY MAKERS AND UAV EXPERTS

EASA's yearly High Level Conference on Drones brings together the European key players in charge of regulations for the UAV industry for an immersive two-day meeting. The conference includes presentations and panel discussions by UAV experts, policy makers and leading companies operating in the UAV industry. Various themes will focus on the development of U-space systems, new business models, regulation needs, safety, security and privacy.

VIP dinner

26 November 2018

Invitation only, event hosted by: EASA, Ministry of Infrastructure and Water Management

TOP-NOTCH EXECUTIVE NETWORKING

This invitation-only VIP diner is organised exclusively for the most powerful and influential stakeholders that set out the global strategy that advances the UAV industry. Our attendance list includes European Commission delegates, Ministers of European countries and C-suite executives of the most influential organisations and commercial enterprises.

Interested to join ADW? Please contact us



PARTNERSHIPS & SPONSORING

Feel free to reach out to Lindomar Minguel +31(0) 6 46 21 77 83 - if you want to create brand awareness, strengthen customer loyalty or boost your event marketing, as being part of our international marketing campaign. **l.minguel@rai.nl**



BRANDING & MEDIA

Drop Jolise Hidding a line if you want to learn how to make the most out of your content, promotional activities or media budget. **j.hidding@rai.nl**



PR & MEDIA RELATIONS

Contact Evelien Feijen if you want to host an event during Amsterdam Drone Week. **e.feijen@rai.nl**



CONCEPT & PROGRAMME

Let Nynke Lipsius-Mulder know you want to pitch your drone solution, share your latest innovations or position yourself as thought leader. **n.lipsius-mulder@rai.nl**

Our strategic partners: EASA, rai AMSTERDAM

In collaboration with: Ministry of Infrastructure and Water Management

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