

# CYBERSECURITY 360

## THE STATE-OF-THE-ART FOR PROFESSIONALS



*An international in-person programme taking place at the Berkeley University campus (U.S.) and in Munich (Europe)*

**GAIN THE CUTTING-EDGE CYBERSECURITY AWARENESS NECESSARY FOR YOUR EFFECTIVE MANAGEMENT DECISIONS USING THE BEST U.S. AND EUROPEAN APPROACHES SHARED BY EXPERTS.**



**Cyberattacks. Potential business impact. Risk assessment. Human factors. Cybersecurity management. Privacy regulations. Cybersecurity is no longer a technology-only issue. It affects almost all functions in your organisation.**

Attend this programme to explore the U.S. and European tech champion approaches to evaluate and face these threats. In this programme designed for senior management, our experts will share with you industry best practices through lectures, business cases, and company visits.

### Objective

- Make your business cyber-resilient: optimise prevention and react fast!

### Key take-aways

- Learn about different types of cyber-attacks and the risks they pose to your organisation
- Understand fundamental cybersecurity principles and their application to key technical systems
- Explore topics in cybersecurity governance and management that are critical to your business.
- Examine how to improve cybersecurity in your organisation
- Consider how leading European and US tech companies prepare for and manage cybersecurity challenges and data privacy
- Connect with peers and experts

### Who should attend

- Professionals of companies with significant IT-related activities
- Managers responsible for cyber-resilience of products and processes (IT, R&D, Communications, Legal, etc.)
- Sales professionals for suppliers of cybersecurity solutions
- Public officials responsible for the cybersecurity of their organisations



#Cybersecurity360  
[professionalschool.eitdigital.eu](https://professionalschool.eitdigital.eu)  
  @EITDigitalAcad

EIT Digital is supported by the EIT,  
a body of the European Union



## Dates

- **US module**  
Berkeley University  
Campus  
October 1-5, 2018
- **Europe module**  
Munich, Germany  
October 15-19, 2018





## Duration

- **1 Week:** Either the U.S. module or the Europe module
- **2 Weeks:** Full Cybersecurity 360 package (both modules)

## Programme fees

- **Europe module:**  
€5,000
- **U.S. module:**  
€4,300
- **U.S. + Europe modules:**  
€8,500





## Language

- English

## Certificate

- A digital, smart certificate will be delivered upon completion of the programme

## Registration

- Register online at [eitdigitalx.eu/cybersecurity360](http://eitdigitalx.eu/cybersecurity360)

# What the programme covers

- Cybersecurity in Industry 4.0
- Network security
- Security in IoT
- GDPR: Compliance, enforcement and consequences
- Cybersecurity governance and management
- Technological threats
- Corporate cybersecurity
- Topics in cybersecurity for specific technical systems
- Social engineering techniques
- Cybersecurity risk and liability
- Data privacy and security

*"The EU Commission recognizes the need for a strong capability in cybersecurity and actively promotes resilience to cyber-attacks in the EU. Today's executives need to be aware of the cybersecurity risks for their organizations and sufficiently competent to take responsibility for a viable cyber-resilience strategy. This is why such transatlantic programmes can be of added value."*

**Roberto Viola**  
Director General DG Connect European Commission

ANY QUESTIONS?  
**NEED MORE INFORMATION?**  
HERE IS HOW YOU CAN REACH US:

 [professionalschool@eitdigital.eu](mailto:professionalschool@eitdigital.eu)

 [eitdigitalx.eu/cybersecurity360](http://eitdigitalx.eu/cybersecurity360)



## About EIT Digital Professional School

Investing in digital transformation skills is essential for society, companies and organisations today. The EIT Digital Professional School supports this with action-based learning in cooperation with international partners: learning that integrates theory and practice in the actual business context.

## About UC Berkeley Executive Education

Berkeley Executive Education is partnering with EIT Digital to produce this programme's U.S. Module. Berkeley Executive Education serves leaders and organisations who aspire to redefine the future of business. Its profound and unique learning experiences, led by renowned UC Berkeley faculty, equip global executives and their organisations with the vision, culture, and capabilities to thrive in an ever-changing world.